

THE LEADER IN PLASTIC MODEL RAILROAD ACCESSORIES—

Wanufactured by BACHMANN BROS., INC. Established 1833 PHILADELPHIA 24, U.S.A.



First things
Our packaging, building detail and shipping terms have been improved for 1959 so that we

your support. Bachmann were the originators of the "Plastic Village" scaled for "O" and "S" and "HO" trains. We distribute the largest line and a line already acceptable and known to thousands of satisfied consumers.

# THIS INSIGNIA

INDICATES A NEW ITEM FOR 1959.

The balance of the illustrated items represent the high\* sellers of 1958.

On Page 12 there is a listing of Plasticville items available but not shown in

Good News. '
Profitable News

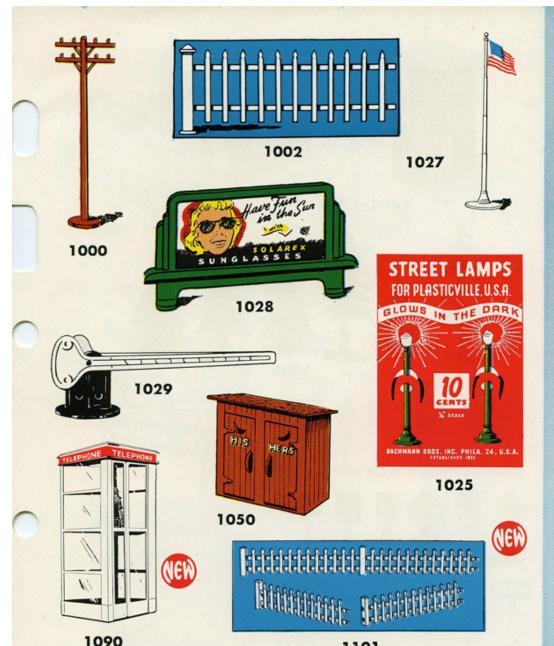
Profitable

Starting February 1959 Bachmann Bros., Inc. will ship Plasticville "O" and "HO" on a freight prepaid basis for shipments weighing 150 lbs. or more. This holds good anywhere in the country . . .



# STORYTOWN. U.S.X.

Mr. Wholesaler and Mr. Retailer. Have you stocked Bachmann's "Birds of the World" line and "Storytown U.S.A." line. The same quality merchandise . . . the same enthusiastic support by the consumer as given to Plasticville U.S.A.



#### 1000 **TELEPHONE POLES**

6" high with 1 1/4" base. Weight per shipping carton is 5 lbs.

RETAIL 56 each

#### 1002 PICKET FENCE

6" long by 21/4" high. Packed 24 pieces to chipboard box, repacked 24 boxes (48 doz.) to shipping carton weighing 15 lbs.

RETAIL 5¢ each

#### 1025 STREET LAMPS

2 lamps on die cut card, each 3" high. Bulb glows in the dark. Weight per shipping carton 14 lbs.

RETAIL 10¢ each card.

#### 1027 FLAG POLE

6" high, Weight per shipping carton 7 lbs. RETAIL 10¢ each

#### 1028 BILLBOARD

5" long by 23/4" high. Weight per shipping carton 14 lbs.

RETAIL 10¢ each

#### 1029 CROSSING GATE

53/4" long. Arm will pivot manually. Weight per shipping carton 14 lbs.

RETAIL 10c each

#### 1050 **OUTHOUSE**

2" by 2". Doors open and close. Packed 12 to box. Weight of shipping (24 boxes or 24 dozen) carton 18 lbs.

RETAIL 15¢ each

#### 1090 TELEPHONE BOOTH

Sold assembled, approx. 2" high. Packed 12 to chipboard box, repacked 24 boxes to shipping carton weighing 16 lbs.

RETAIL 29¢ each

#### 1101 PICKET FENCE

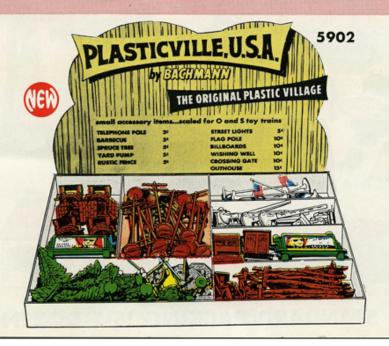
12 pieces in modern BLISTER PACK for counter or rack display. %" high by 2 %" long. Packed 24 cards to box weighing 2 lbs.

RETAIL 39¢ each card

NOTE

STANDARD PACKING ON ALL 5¢ AND 10¢ ITEMS (EXCEPT #1002) IS 12 PIECES TO CHIPBOARD BOX, REPACKED 24 BOXES (24 DOZEN) TO THE SHIPPING CARTON.

1101



### 5902

### SMALL "O" ACCESSORY BOX

11 small accessory items from 5¢ each to 15¢ each. Contained in partitioned box only. 15" x 22".

3 doz. telephone poles

1-1/6 doz. spruce trees

1 doz. barbecue

1 doz. yard pump

1 doz. rustic fence

1/2 doz. street lamps

1 doz. flag poles

1 doz. billboards

1 doz. crossing gates

1/2 doz. wishing wells 1/2 doz. outhouses

Packed 6 to shipping carton weighing 26 lbs.

RETAIL \$9.98 each box

### 1200 STATION PLATFORM

Listed with 1616 SUBURBAN STATION.

### 1402 SWITCH TOWER

7" high by 5" long by 4" wide, Individually boxed. Weight per shipping carton 4 lbs.

RETAIL 79¢ each

### 1403 SIGNAL BRIDGE

9" high by 91/2" wide. Will span double track. Weight per shipping carton 4 lbs.

RETAIL 796 each

### 1404 PINE TREE ASSORTMENT

48 tree sections with 8 trunks. Total of 56 pieces in individual box. Weight per shipping carton 4 lbs.

RETAIL 79¢ each box

## 1405 RAILROAD & STREET SIGNS

24 signs in illustrated box. Weight per shipping carton 4 lbs.

RETAIL 796 each box

## 1406 PLAYGROUND EQUIPMENT

15 piece set including swimming pool. Weight per shipping carton 3 lbs.

RETAIL 79¢ each box

## 1407 WATCHMAN'S SHANTY WITH GATE

6'' long by 4'' high by  $2\frac{1}{4}''$  wide. Individually boxed. Weight per shipping carton 4 lbs.

RETAIL 796 each

### 1408 WINDMILL

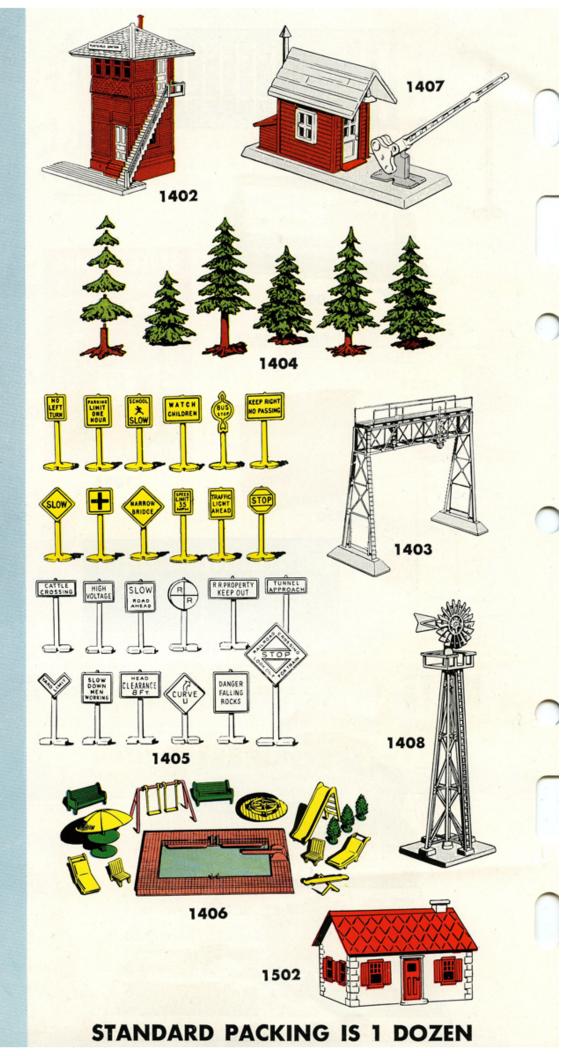
101/2" high with revolving weathervane. Individually boxed. Weight per shipping carton 4 lbs.

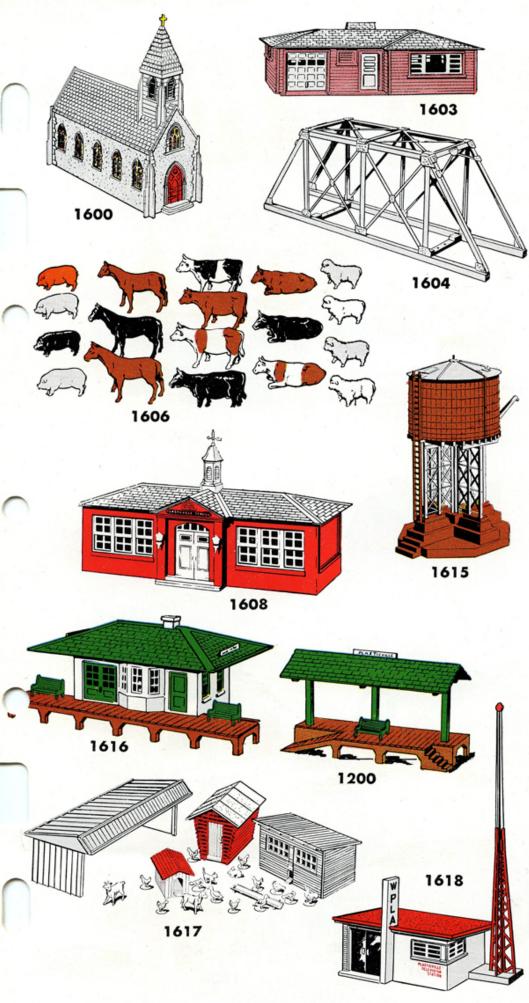
RETAIL 79¢ each

### 1502 CAPE COD HOUSE

5" long by 4" high by 4" wide. Shipped 1 dozen to shipping carton made up of three color combinations. Weight per shipping carton 5 lbs.

RETAIL 89¢ each





## STANDARD PACKING IS 1 DOZEN

### 1503 ADD-A-FLOOR

Listed with 1907 APARTMENT HOUSE.

### 1600 CHURCH

8'' long by 9'' high by  $3\frac{1}{2}''$  wide. Simulated stained glass windows and red door. Individually boxed. Weight per shipping carton 7 lbs.

RETAIL \$1.00 each

### 1603 BERMUDA RANCH HOUSE

9" long by 4" high by 43"," wide. Shipped 1 dozen to shipping carton made up of three color combinations. Weight per shipping carton 5 lbs.

RETAIL \$1.00 each

### 1604 TRESTLE BRIDGE

 $17\frac{1}{4}$ " long by  $6\frac{1}{4}$ " high by  $4\frac{1}{2}$ " wide. Individually boxed. Weight per shipping carton 7 lbs.

RETAIL \$1.00 each

### 1606 BARNYARD ANIMALS

Assortment of 18 farm animals. Individually boxed. Weight per shipping carton 4 lbs.

RETAIL \$1.00 each

### 1608 SCHOOL HOUSE

9'' long by 6'' high by  $3\frac{1}{2}''$  wide. Individually boxed. Weight per shipping carton 7 lbs.

RETAIL \$1.00 each

### 1615 WATER TANK

7" high by 4" diameter. Individually boxed. Weight per shipping carton 5 lbs. RETAIL \$1.00 each

### 1616 SUBURBAN STATION

11" long by 41/2" high by 41/2" wide. Includes 2 benches. Individually boxed. Weight per shipping carton 8 lbs.

RETAIL \$1.00 each

### 1200 STATION PLATFORM

71/4" long by 21/2" high. Includes 1 only bench. Individually boxed.

RETAIL 49¢ each

### 1617 FARM BUILDINGS AND ANIMAL SET

21 piece assortment includes 5 structures and 16 animals and fowl. Individually boxed. Weight per shipping carton 4 lbs.

RETAIL \$1.00 each

### 1618 TV TRANSMITTING STATION

Tower 12" high. Station 8" long by  $4\frac{1}{2}$ " wide. Individually boxed. Weight per shipping carton 4 lbs.

RETAIL \$1.00 each

### 1619 PLASTICVILLE CITIZENS WITH PAINT KIT

24 figures includes 8 railroad characters. Molded in flesh color for painting. Paint kit includes 6 paint pellets in palette, brush and paint fluid. Individually boxed. Weight per shipping carton 6 lbs.

RETAIL \$1.00 each

## 1620 LOADING PLATFORM WITH ACCESSORIES

8" long by 4" high by 3½" wide. Includes 3 miniature hand trucks. Individually boxed. Weight per shipping carton 4 lbs.

RETAIL \$1.00 each

### 1621 MOTEL W/3 AUTOS

 $9\frac{1}{2}$ " long by  $2\frac{1}{4}$ " high by 5" wide. Includes 3 autos. Individually boxed. Weight per shipping carton 6 lbs.

RETAIL \$1.00 each

### 1622 DAIRY BARN

6'' high by 8'' long by  $5\frac{1}{4}''$  wide. Individually boxed. Weight per shipping carton 7 lbs.

RETAIL \$1.00 each

### **1623 CATTLE LOADING PEN**

With 5 steers. Pen is 61/4" long by 33/4" high by 8" wide. An excellent tie-in item with Barnyard Animals Box 1606. Individually boxed. Weight per dozen shipping carton 3 lbs.

RETAIL \$1.00 each

## 1624 HOUSE UNDER CONSTRUCTION

5" long by 4" high by 4" wide. Accessory pieces include, sand pile, lumber pile, wheelbarrow, cement mixing pan and carpenters horses. Individual weight per doz. boxes is 5 lbs.

RETAIL \$1.00 each

### 1700 2 STORY COLONIAL

9 ¾" long by 6" high by 5" wide. Shipped 1 dozen to shipping carton made up of 3 color combinations. Individually boxed. Weight per shipping carton 8 lbs.

RETAIL \$1.29 each

### 1701 NEW ENGLAND RANCHER

9'' long by 534''' high by  $41_2'''$  wide. Shipped 1 dozen to shipping carton made up of 3 color combinations. Individually boxed. Weight per shipping carton 7 lbs.

RETAIL \$1.29 each

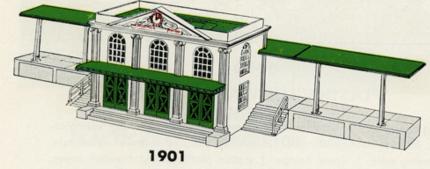
### 1800 GAS STATION W/AUTO

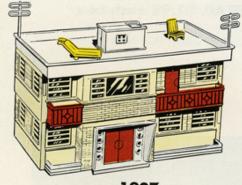
 $8\frac{7}{8}$ " long by  $5\frac{9}{8}$ " high by  $5\frac{1}{8}$ " wide. Includes 1 car and insert for window of station. Individually boxed. Weight per shipping carton 12 lbs.

RETAIL \$1.49 each

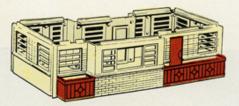












1503



1906



## STANDARD PACKING IS 1 DOZEN

### 1803 COLONIAL CHURCH

7½" long by 10½" high by 4¼" wide. Individually boxed. Weight per shipping carton 8 lbs.

RETAIL \$1.49 each

## 1804 GREENHOUSE WITH FLOWERS

4" long by 2½" high by 2½" wide. Flower rows included. Individually boxed. Weight per doz. is 3 lbs.

RETAIL \$1.49 each

### 1901 UNION STATION

20" long by 5" high by 7" wide. A scaled replica of the famous urban stations. Individually packed in set-up box. Weight per shipping carton 10 lbs.

RETAIL \$1.98 each

### 1906 FACTORY

10" long by 4" high to rooftop by 10" wide. A fine addition to the industrial district of the toy train layout. Each in an illustrated box. Weight per shipping carton 11 lbs.

RETAIL \$1.98 each

### 1907 APARTMENT HOUSE

91/4" long by 5" high by 51/4" wide. Another fine dwelling to add to Plasticville's fine assortment. Additional floors can be added with ADD-A-FLOOR box #1503. Each apartment house in an illustrated set-up box. Weight per shipping carton 12 lbs.

RETAIL \$1.98 each

### 1503 ADD-A-FLOOR

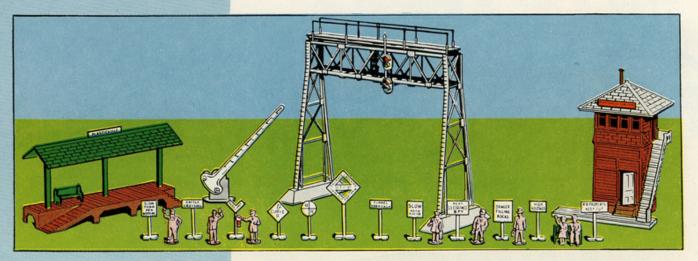
Additional floor sections to be added to item 1907 (Apartment House) which permits customer to customize his building. Individually boxed. Weight per shipping carton 4 lbs.

RETAIL 89¢ each

### 1908 SPLIT-LEVEL HOUSE

Suburban modern design. 10'' long by  $6\frac{1}{2}''$  high by  $4\frac{1}{2}''$  wide. Packed assortment of color combinations. Individually boxed. Weight per doz. 7 lbs.

RETAIL \$1.98 each

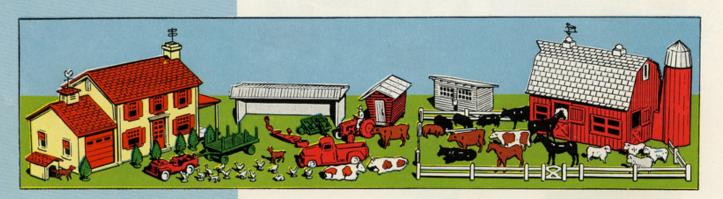




# 5404 PLASTICVILLE WAY STATION

A beginners' assortment of basic railroad buildings for the toy train platform. 25 piece set consists of 12 railroad signs, 8 railroad characters, 1 crossing gate, 1 signal bridge, 1 station platform and 1 switch tower. COMPLETE SET IN 4 COLOR SET-UP BOX FOR IMPULSE SALE. Packed 6 to shipping carton weighing 15 lbs.

RETAIL \$2.98 each box



# 5606 PLASTICVILLE COUNTRYSIDE FARM

Hours of playfun in this 65 piece scaled O and S assortment. Consists of 2 story house, 1 barn, 18 barnyard animals, 21 piece farm buildings and animals, 6 farm implements, 12 pieces of fence and 6 bushes. COMPLETE FARM SET IN 4 COLOR GIFT-STYLE SET-UP BOX. Packed 6 to shipping carton weighing 15 lbs.

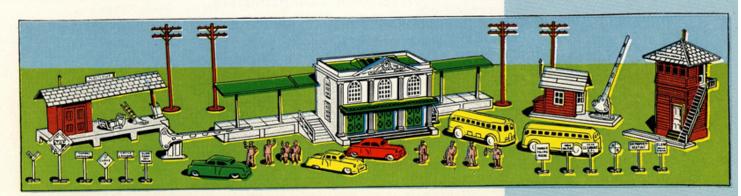
RETAIL \$4.98 each box



# 5607 PLASTICVILLE INTERCEPTOR SQUADRON

An ideal toy for mail order and counter gift sale. All items scaled for O and S gauge toy trains. Consists of 1 administration building, 1 hangar, 1 illustrated cardboard runway, 9 jet planes, 1 auto, 1 fire pumper, 1 ambulance and 1 flagpole. COMPLETE SET IN COLORFUL GIFT-STYLE SET-UP BOX FOR IMPULSE SALE. Packed 6 boxes to the shipping carton weighing 14 lbs.

RETAIL \$4.98 each box

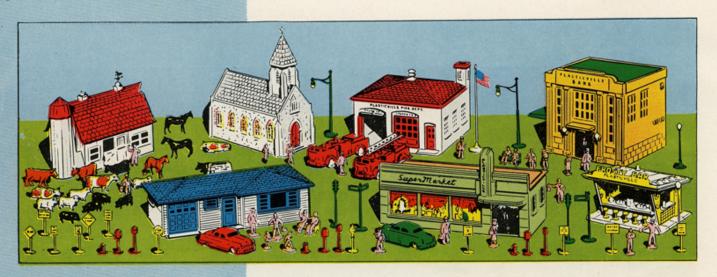




# 5608 PLASTICVILLE RAILROAD CENTER

Basic railroad scaled O and S assortment for small 4' by 6' toy train platform. Consists of 1 switch tower, 1 shanty w/gate, 1 loading platform, 1 Union station, 12 railroad signs, 1 crossing gate, 8 railroad characters, 3 autos, 2 buses and 4 telephone poles. THE COMPLETE 34 PIECE SET IN A 4 COLOR SET-UP GIFT-STYLE BOX. MAKES AN EXCELLENT TIE-IN WITH THE SALE OF A TRAIN SET. Packed 6 to shipping carton weighing 15 lbs.

RETAIL \$4.98 each box



# 5901 PLASTICVILLE'S CITY IN A BOX

A fine assortment of 83 pieces to provide an extensive toy train platform display. Scaled for O and S trains the box consists of 1 bank, 1 barn, 1 supermarket, 1 church, 1 firehouse, 1 ranch house, 29 street signs, and street accessories, 1 frosty bar, 2 fire engines, 2 autos, 18 barnyard animals, 1 flagpole, and 24 characters. THE COMPLETE SET IN A STURDY COLORFUL SET-UP BOX. Packed 6 to shipping carton weighing 35 lbs.

RETAIL \$9.98 each box

# 6102—POINT OF PURCHASE FOR THE RETAILER WITH OUR COMPLIMENTS.

Cardboard display with easel, measuring approximately 10 inches wide at base and 18 inches high. Will make an excellent window or counter display. Pieces punched for hanging.





"KEEP AN EYE OUT". . . FOR THE NEW PLASTICVILLE PACKAGING. AN IMPROVEMENT TO SELL MORE PLASTICVILLE. LOTS OF "SELL-APPEAL". , .

REPRODUCTION MATERIAL IS AVAILABLE AND FREE. THIS INCLUDES GLOSSIES, BLACK & WHITE LINE DRAWINGS, ELECTROS AND NEWSPAPER MATS. WRITE IN . . . WE'LL GIVE YOUR REQUEST PROMPT ATTENTION.

AGAIN THIS YEAR . . . PLASTICVILLE U.S.A. WILL BE NATIONALLY ADVERTISED OVER TV AND IN THE NATION'S MAGAZINES. A SALES-AID TO BACK YOU UP . . .

AND AGAIN THIS YEAR, WE WILL HAVE A CONSUMER BROCHURE LIST-ING THE PLASTICVILLE U.S.A. LINE. THIS WILL BE USED AS A BOX STUFFER. QUANTITIES ARE AVAILABLE FOR DISTRIBUTION OVER THE COUNTER . . . YOU TELL US HOW MANY.



### 7201—PACKAGE ASSORTMENT

Basic Plasticville "O" gauge assortment of  $8\frac{1}{2}$  dozen popular scaled "O" buildings with non-electric revolving display and assembled buildings.

Ideal unit sale which provides well-rounded sampling of line for the retailer. Places the retailer in business at a modest investment.

### 7201 Consists of 1/2 dozen each of the following boxed merchandise:

| 1403 | Signal bridge       | .79  | 1618 | TV Station        | 1.00 |
|------|---------------------|------|------|-------------------|------|
| 1405 | R.R. & Street signs | .79  | 1619 | Citizens          | 1.00 |
| 1406 | Playground Equip.   | .79  | 1620 | Loading platform  | 1.00 |
| 1407 | Shanty with gate    | .79  | 1622 | Barn              | 1.00 |
| 1408 | Windmill            | .79  | 1624 | House Cont.       | 1.00 |
| 1600 | Church              | 1.00 | 1800 | Gas station       | 1.49 |
| 1606 | Barnyard animals    | 1.00 | 1804 | Greenhouse        |      |
| 1608 | School house        | 1.00 |      | with flowers      | 1.49 |
| 1615 | Water tank          | 1.00 | 1908 | Split-level House | 1.98 |

The boxed merchandise and display (assembled) shipped in 2 cartons weighing 60 lbs.

Retail value of the boxed merchandise and assembled items . . . . . \$120.79

SUGGESTED DEALER COST \$72.47

You pay for saleable merchandise only. The revolving counter display piece is free . . . only requires 27" of revolving area.

### Following assembled pieces are mounted on the display:

| 1403 | 1608 | 1624 |
|------|------|------|
| 1407 | 1615 | 1800 |
| 1408 | 1618 | 1804 |
| 1600 | 1622 | 1908 |

FOR GOOD MERCHANDISING . . AND VOLUME . . DISPLAY IS A REQUISITE.

### 7202—PACKAGE ASSORTMENT

For the retailer with limited counter space and modest volume . . . a complete Plasticville "O" department of  $5\frac{1}{2}$  dozen popular buildings with counter display . . . to complement the retailer's display of O and S gauge toy trains.

### 7202 Consists of 1/2 dozen each of the following:

| 1403 | Signal bridge        | .79  |
|------|----------------------|------|
| 1404 | Pine tree assortment | .79  |
| 1407 | Shanty w/gate        | .79  |
| 1603 | Bermuda ranch house  | 1.00 |
| 1615 | Water tank           | 1.00 |
| 1616 | Suburban station     | 1.00 |
| 1618 | TV station           | 1.00 |
| 1619 | Citizens             | 1.00 |
| 1620 | Loading platform     | 1.00 |
| 1624 | House under const.   | 1.00 |
| 1804 | Greenhouse w/flowers | 1.49 |
|      |                      |      |

plus: 1 counter display (boy) and the following assembled items:

1407

1616

1624

The boxed merchandise and display (assembled) shipped in 2 cartons weighing 45 lbs.

You pay for the saleable merchandise only . . . the display piece is yours with our compliments. It requires only 15" by 24" of counter space.

As illustrated →



WE WILL CONTINUE TO DROP-SHIP THE PACKAGE ASSORTMENTS. SINCE THEY WEIGH LESS THAN 150 LBS. ALL DROP SHIPMENTS WILL GO, TRANSPORTATION CHARGES PREPAID, AND THE AMOUNT ADDED TO THE WHOLESALER'S INVOICE.

NO STOCK SHIPMENTS WILL BE ACCEPTED ON A DROP SHIPMENT BASIS. WE BELIEVE IT TO BE TO THE WHOLESALER'S ADVANTAGE AND PROTECTION IN ANY GIVEN TERRITORY TO RETAIN THAT POLICY.

# PLASTICVILLE ITEMS AVAILABLE BUT NOT SHOWN IN THIS CATALOG

### SMALL ACCESSORIES

| •              |                            |                   | A CONTRACTOR OF THE PARTY OF TH |
|----------------|----------------------------|-------------------|--|
| CODE NO.       | ITEM                       | WT. PER STD. PKG. | RETAIL PRICE   |
| 1007           | RUSTIC FENCE               | 12 lbs.           | .05 each piece   |
| 1026           | BOULEVARD LIGHT            | 7 lbs.            | .10 each piece   |
| 1031           | PICKET GATE                | 12 lbs.           | .10 each piece   |
| 1033           | WISHING WELL               | 14 lbs.           | .10 each piece   |
| 1051           | FOOTBRIDGE                 | 16 lbs.           | .15 each piece   |
| 1075           | HF-2 HOUSE PLATFORM FENCE  | 20 lbs.           | .25 each box   |
| BUILDINGS      |                            |                   |  |
| 1302           | FARM IMPLEMENT SET         | 4 lbs.            | .59 each box   |
| 1303           | LOG CABIN                  | 6 lbs.            | .59 each box   |
| 1401           | FROSTY BAR                 | 3 lbs.            | .79 each box   |
| 1500           | DINER                      | 4 lbs.            | .89 each box   |
| 1504           | 3-F PLATFORM FENCE BOX     | 4 lbs.            | .89 each box   |
| 1602           | POST OFFICE                | 5 lbs.            | 1.00 each box  |
| 1607           | FIREHOUSE                  | 5 lbs.            | 1.00 each box  |
| 1611           | DH-2 DRUG & HARDWARE STORE | 5 lbs.            | 1.00 each box  |
| 1612           | CS-5 CHAIN STORE           | 5 lbs.            | 1.00 each box  |
| 1613           | SUPERMARKET                | 5 lbs.            | 1.00 each box  |
| 1614           | POLICE STATION             | 5 lbs.            | 1.00 each box  |
| 1703           | COLONIAL MANSION           | 8 lbs.            | 1.29 each box  |
| 1801           | BANK                       | 10 lbs.           | 1.49 each box  |
| 1900           | TURNPIKE INTERCHANGE       | 9 lbs.            | 1.98 each box  |
| 1902           | HOSPITAL W/FURNITURE       | 10 lbs.           | 1.98 each box  |
| 1903           | AD-4 AVIATION ADM. BLDG.   | 10 lbs.           | 1.98 each box  |
| 1904           | CATHEDRAL                  | 10 lbs.           | 1.98 each box  |
| 1905           | TOWN HALL                  | 12 lbs.           | 1.98 each box  |
| BOX ASSORTMENT | S                          |                   |  |
| 5402           | PLASTICVILLE HIGHWAY MOTEL | 8 lbs.            | 2.98 each box  |

STANDARD PACKING OF BUILDINGS 1 DOZEN TO SHIPPING CARTON.
STANDARD PACKING OF SMALL ACCESSORIES, 24 DOZEN TO
SHIPPING CARTON.

DISTRIBUTOR