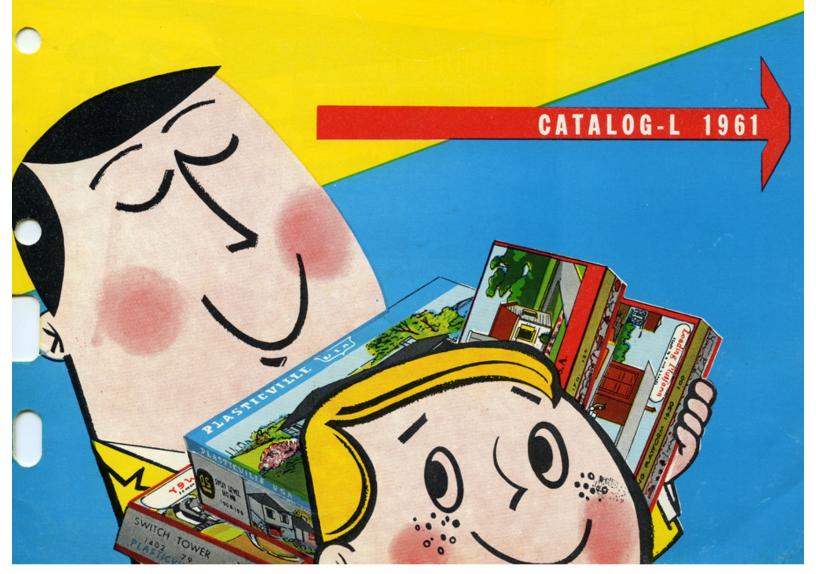
# Plasticville, U.S.A.

THE ORIGINAL PLASTIC VILLAGE by BACHMANN
"O" AND "S" GAUGE





Plasticville U.S.A. IS UNEXCELLED AS A TRAIN ACCESSORY LINE. The fine detail of every item reflects a quality product, and the colorful litho packing is an additional sales aid. Remember, there is only one Plasticville U.S.A.—the original.



## For listing of NEW items for 1961 REFER TO PAGE 6

THE BALANCE OF THE ILLUSTRATED ITEMS REPRESENT THE HIGH SELLERS OF 1960. STOCK THEM ALL.—YOU'LL SELL THEM ALL.

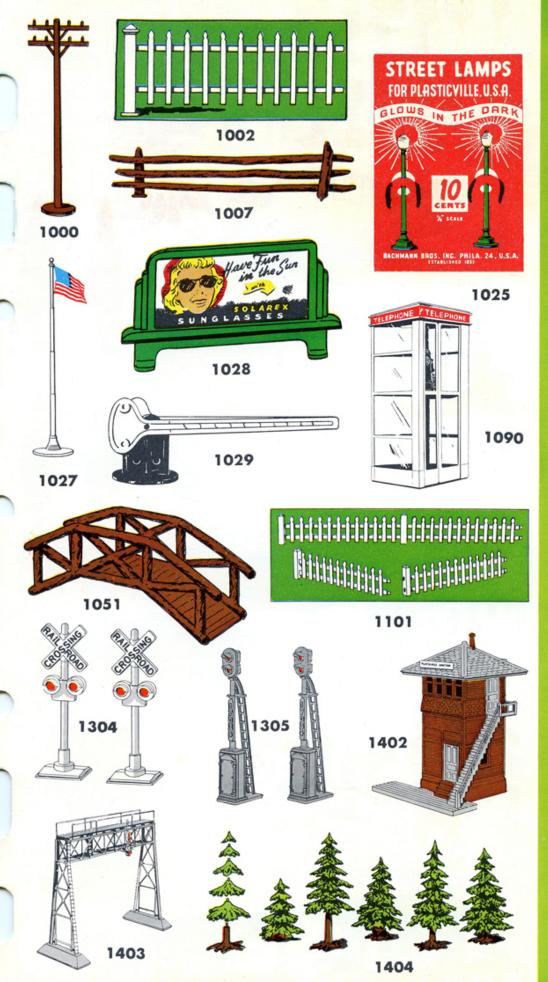
AGAIN THIS YEAR . . . All orders of 150 or more will be shipped Prepaid. You may combine O and HO if you choose. To assure prompt delivery, shipments to our west coast customers will be made from our Los Angeles ware-house.



REPRODUCTION MATERIAL IS AVAILABLE AND FREE. THIS INCLUDES GLOSSIES, BLACK & WHITE LINE DRAWINGS, ELECTROS AND NEWSPAPER MATS. WRITE IN . . . WE'LL GIVE YOUR REQUEST PROMPT ATTENTION.

AGAIN THIS YEAR . . . PLASTICVILLE U.S.A. WILL BE NATIONALLY ADVERTISED OVER TV AND IN THE NATION'S MAGAZINES. A SALES-AID TO BACK YOU UP . . .

AND AGAIN THIS YEAR, WE WILL HAVE A CONSUMER BROCHURE LISTING THE PLASTICVILLE U.S.A. LINE. THIS WILL BE USED AS A BOX STUFFER. QUANTITIES ARE AVAILABLE FOR DISTRIBUTION OVER THE COUNTER . . . YOU TELL US HOW MANY.



#### 1000 TELEPHONE POLES

6'' high with  $1 \frac{1}{4}''$  base. Weight per shipping carton is 7 lbs.

RETAIL 5é each

#### 1002 PICKET FENCE

6" long by 21/4" high. Packed 24 pieces to chipboard box, repacked 24 boxes (48 doz.) to shipping carton weighing 13 lbs. RETAIL 5¢ each

#### 1007 RUSTIC FENCE

1 doz. to box, 24 boxes to shipping carton—shipping wt. 9 lbs.

RETAIL \$.05

#### 1025 STREET LAMPS

2 lamps on die cut card, each 3" high. Bulb glows in the dark. Weight per shipping carton 10 lbs.

RETAIL 10¢ each card.

#### 1027 FLAG POLE

6" high. Weight per shipping carton 7 lbs.

RETAIL 10¢ each

#### 1028 BILLBOARD

5" long by 23/4" high. Weight per shipping carton 10 lbs.

RETAIL 10¢ each

#### 1029 CROSSING GATE

53/4" long. Arm will pivot manually. Weight per shipping carton 8 lbs.

RETAIL 10¢ each

#### 1051 FOOT BRIDGE

1 doz. bridges to box, 24 boxes to shipping carton. Shipping wt. 15 lbs.

RETAIL \$.15

#### 1090 TELEPHONE BOOTH

Sold assembled, approx. 2" high. Packed 12 to chipboard box, repacked 24 boxes to shipping carton weighing 7 lbs.

RETAIL 29¢ each

#### 1101 PICKET FENCE

12 pieces in modern BLISTER PACK for counter or rack display. %" high by 25%" long. Packed 12 cards to box weighing 2 lbs.

RETAIL 39¢ each card

#### 1304 CROSSING SIGNAL

2 pcs. to new blister-pack card. Each 41/4" high—12 cards to box. Shipping wt.111bs.

RETAIL \$.59 each card

#### 1305 BLOCK SIGNAL

2 pcs. to new blister-pack card. Each 41/4" high—12 cards to box. Shipping wt.111bs.

RETAIL \$.59 each card

#### 1402 SWITCH TOWER

7'' high by 5'' long by 4'' wide, Individually boxed. Weight per shipping carton 4 lbs.

RETAIL 79¢ each

#### 1403 SIGNAL BRIDGE

9" high by 91/2" wide. Will span double track. Weight per shipping carton 4 lbs.

RETAIL 79¢ each

#### 1404 PINE TREE ASSORTMENT

48 tree sections with 8 trunks. Total of 56 pieces in individual box. Weight per shipping carton 1 lbs. RETAIL 79¢ each box



STANDARD PACKING ON ALL  $5 \, \%$ ,  $10 \, \%$  AND  $15 \, \%$  ITEMS (EXCEPT #1002) IS 12 PIECES TO CHIPBOARD BOX, REPACKED 24 BOXES (24 DOZEN) TO A SHIPPING CARTON.

## 1405 RAILROAD & STREET SIGNS

24 signs in illustrated box. Weight per shipping carton 2 lbs.

RETAIL 79¢ each box

### 1406 PLAYGROUND EQUIPMENT

15 piece set including swimming pool. Weight per shipping carton 3 lbs.

RETAIL 79¢ each box

## 1407 WATCHMAN'S SHANTY WITH GATE

6" long by 4" high by 21/4" wide. Individually boxed. Weight per shipping carton 3 lbs.

RETAIL 79¢ each

#### 1409 POPLAR TREE

4 trees to illustrated box. Each 5" high. Shipping wt. 3 lbs.

RETAIL \$.79 box

#### 1502 CAPE COD HOUSE

5" long by 4" high by 4" wide. Shipped 1 dozen to shipping carton made up of three color combinations. Weight per shipping carton 4 lbs.

RETAIL 89¢ each

#### 1600 CHURCH

8" long by 9" high by  $3\frac{1}{2}$ " wide. Simulated stained glass windows and red door. Individually boxed. Weight per shipping carton 5 lbs.

RETAIL \$1.00 each

#### 1601 BARN

 $5\frac{1}{2}$  high by  $8\frac{1}{2}$  long by  $4\frac{1}{2}$  wide. Individually boxed. Weight per shipping carton 6 lbs.

RETAIL \$1.00 each

#### 1603 BERMUDA RANCH HOUSE

9" long by 4" high by 434" wide. Shipped 1 dozen to shipping carton made up of three color combinations. Weight per shipping carton 6 lbs.

RETAIL \$1.00 each

#### 1606 BARNYARD ANIMALS

Assortment of 18 farm animals. Individually boxed. Weight per shipping carton 4 lbs.

RETAIL \$1.00 each

#### 1615 WATER TANK

7" high by 4" diameter. Individually boxed. Weight per shipping carton 5 lbs. RETAIL \$1.00 each

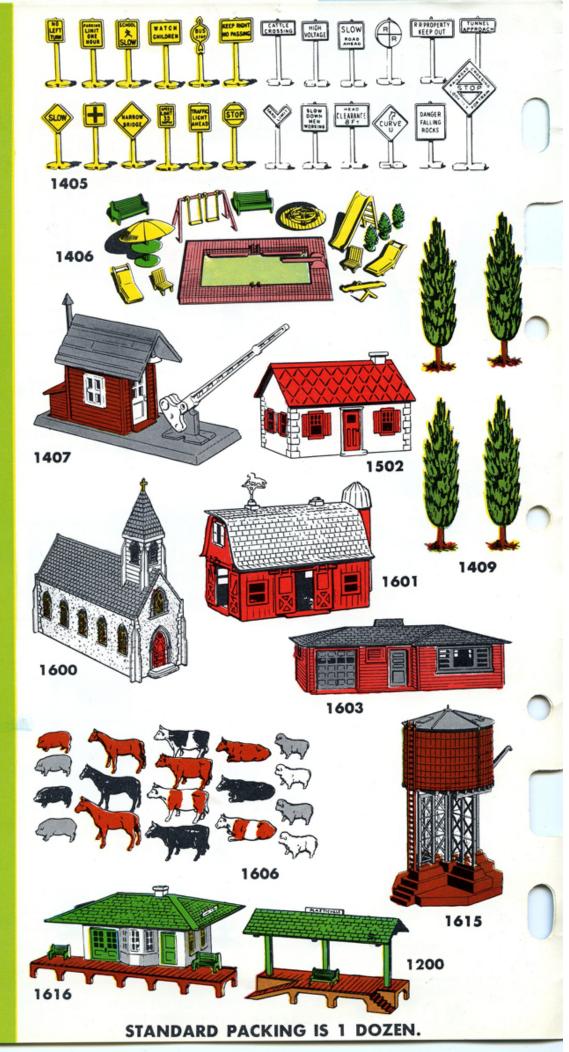
#### 1616 SUBURBAN STATION

11" long by 41/2" high by 41/2" wide. Includes 2 benches, Individually boxed. Weight per shipping carton 8 lbs.

RETAIL \$1.00 each

#### 1200 STATION PLATFORM

 $7\frac{1}{4}$ " long by  $2\frac{1}{2}$ " high. Includes 1 only bench. Individually boxed. Weight per shipping carton 3 lbs. **RETAIL** 49¢ each





#### 1618 TV TRANSMITTING STATION

Tower 12" high. Station 8" long by  $4\frac{1}{2}$ " wide. Individually boxed. Weight per shipping carton 4 lbs.

RETAIL \$1.00 each

#### 1619 **PLASTICVILLE** CITIZENS WITH PAINT KIT

24 figures includes 8 railroad characters Molded in flesh color for painting. Paint kit includes 6 paint pellets in palette, brush and paint fluid. Individually boxed. Weight per shipping carton 5 lbs.

RETAIL \$1.00 each

#### LOADING PLATFORM 1620 WITH ACCESSORIES

8'' long by 4'' high by  $3\frac{1}{2}''$  wide. Includes 3 miniature hand trucks. Individually boxed. Weight per shipping carton 4 lbs.

RETAIL \$1.00 each

#### 1621 MOTEL W/3 AUTOS

 $9\frac{1}{2}$ " long by  $2\frac{1}{4}$ " high by 5" wide. Includes 3 autos. Individually boxed. Weight per shipping carton 6 lbs.

RETAIL \$1.00 each

#### 1624 HOUSE UNDER CONSTRUCTION

5" long by 4" high by 4" wide. Accessory pieces include, sand pile, lumber pile, wheelbarrow, cement mixing pan and carpenters horses. Individual weight per doz. boxes is 3 lbs.

RETAIL \$1.00 each

#### 1625 RAILROAD WORK CAR

7" long by 23/4" high. Shipping wt. 3 lbs. RETAIL \$1.00

#### 1626 CORNER STORE

5" by 3" by 3" high. Shipping wt. 4 lbs. **RETAIL \$1.00** 

#### 1800 GAS STATION W/AUTO

8% long by 5% high by 5% wide. Includes 1 car and insert for window of station. Individually boxed. Weight per shipping carton 9 lbs.

RETAIL \$1.49 each

#### 1801 BANK

6" long by 6" high by 6" wide. Each in illustrated box repacked 1 dozen to shipping carton weighing 12 lbs.

RETAIL \$1.49 each

#### 1805 COVERED BRIDGE

11" long by 4" high. Shipping wt. 8 lbs. **RETAIL \$1.49** 

#### 1901 UNION STATION

20" long by 5" high by 7" wide. A scaled replica of the famous urban stations. Individually packed in set-up box. Weight per shipping carton 11 lbs.

RETAIL \$1.98 each

#### 1902 HOSPITAL W/FURNITURE

 $9\,{\mbox{1}_8}^{\prime\prime}$  long by  $6\,{\mbox{1}_4}^{\prime\prime}$  high by  $9\,{\mbox{1}_4}^{\prime\prime}$  wide. Includes 22 pieces of scaled hospital equipment and cardboard floor layout. Each in illustrated box repacked 1 dozen to shipping carton weighing 14 lbs.

RETAIL \$1.98 each

#### 1906 FACTORY

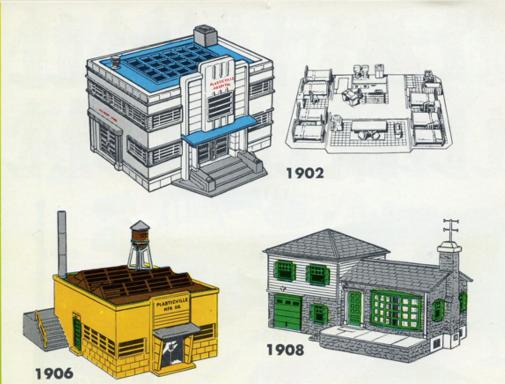
10" long by 4" high to rooftop by 10" wide. A fine addition to the industrial district of the toy train layout. Each in an illustrated box. Weight per shipping carton 12 lbs.

RETAIL \$1.98 each

#### 1908 SPLIT-LEVEL HOUSE

Suburban modern design. 10" long by  $61/_2$ " high by  $41/_2$ " wide. Packed assortment of color combinations. Individually boxed. Weight per doz. 9 lbs.

RETAIL \$1.98 each



## **NEW FOR '61**



#### 1504 TRAILER

8" long x 4" wide x 3" high—Each in an illustrated box. Weight per shipping car-RETAIL PRICE 89¢ ton 3 lbs.

#### 1627 HOBO SHACKS

Two shacks finely detailed to the illustrated box. Weight per shipping carton RETAIL PRICE \$1.00 PER BOX





#### 1628 SHADE TREES

3 beautiful shade trees to the illustrated box. Weight per shipping carton 4 lbs.

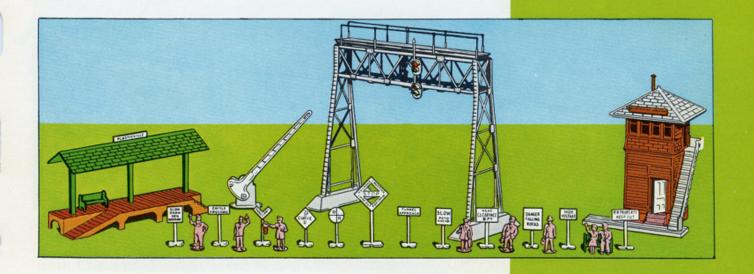
RETAIL PRICE \$1.00 PER BOX

#### 1975 AUTUMN TREES

Collection of assorted shade, Pine and Poplar trees in beautiful autumn colors. Each ass't in illustrated box. Weight per shipping carton 6 lbs.

RETAIL PRICE \$2.98 PER BOX

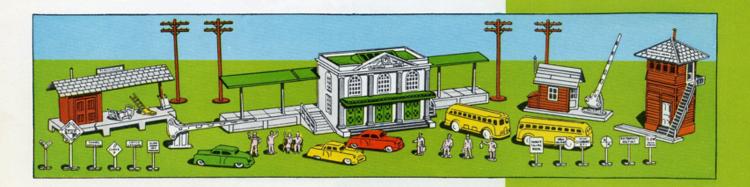




## 5404 PLASTICVILLE WAY STATION

A beginners' assortment of basic railroad buildings for the toy train platform. 25 piece set consists of 12 railroad signs, 8 railroad characters, 1 crossing gate, 1 signal bridge, 1 station platform and 1 switch tower. COMPLETE SET IN 4 COLOR SET-UP BOX FOR IMPULSE SALE. Packed 6 to shipping carton weighing 15 lbs.

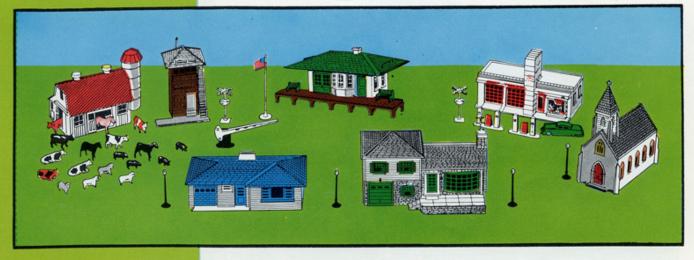
RETAIL \$2.98 each box



## 5608 PLASTICVILLE RAILROAD CENTER

Basic railroad scaled O and S assortment for small 4' by 6' toy train platform. Consists of 1 switch tower, 1 shanty w/gate, 1 loading platform, 1 Union station, 12 railroad signs, 1 crossing gate, 8 railroad characters, 3 autos, 2 buses and 4 telephone poles. THE COMPLETE 34 PIECE SET IN A 4 COLOR SET-UP GIFT-STYLE BOX. MAKES AN EXCELLENT TIE-IN WITH THE SALE OF A TRAIN SET. Packed 6 to shipping carton weighing 15 lbs.

RETAIL \$4.98 each box



#### 5900 PLASTICVILLE CITY IN A BOX

A perfect starter set in a beautiful litho gift box containing: 4 only street lamps, 1 flag pole, 1 crossing gate, 2 crossing signals, 1 switch tower, 1 church, 1 barn, 1 ranch house, 1 suburban station, 1 gas station, 1 split level and 18 farm animals. This set is repacked 6 to the shipping carton weighing 35 lbs.

RETAIL \$9.98 each box



FOR MODELS, CERAMICS, PLANTS, ETC.



- IDEAL FOR CORNER SHELF OR FLAT WALL SHELF
- SEVEN PIECES OF DURABLE, HIGH IMPACT STYRENE IN DECORATIVE COLORS
- SNAP-FIT CONSTRUCTION, CAN BE ASSEMBLED IN SECONDS
- ATTRACTIVELY USED IN ANY ROOM
- . HOLDS UP TO 5 LBS. PER SHELF

AVAILABLE COLORS

Black, White, Wood-Tone

PACKING

1 dozen assorted colors to the carton or

1 dozen of a color to the carton

WEIGHT

10 lbs. per dozen

RETAIL \$1.00



# Plasticville, U.S.A.

A PERFECT ASSORTMENT OF OVER 28 DIFFERENT STRUCTURES

The #3700 floor merchandiser offers both O & HO Gauges combined on one sturdy wood grain corrugated stand.

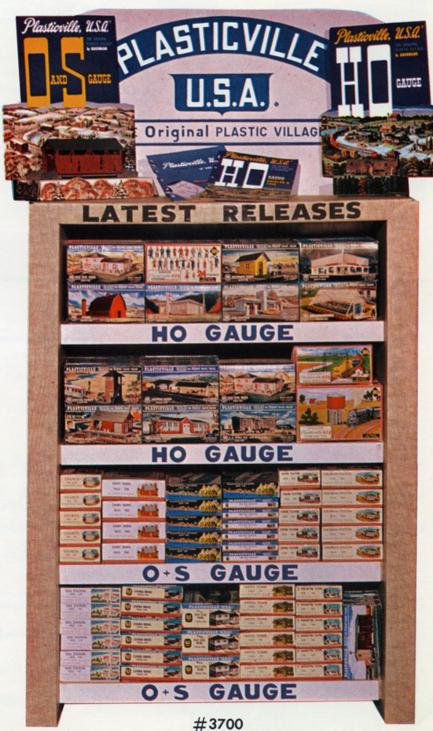
Offers maximum stock in a minimum of area—Specially designed for even sell-out.

height												72	2"
width .											38	3 1/	2"
depth .												1	4"
weight													

Retail Value of Kits

\$200.00 Approx.

PLUS FREE GOODS.....\$2.49



## OTHER POPULAR BACHMANN ITEMS

## BIRDS of the WORLD®

Bachmann's exclusive paint and easy to follow instructions make these the perfect packages for boys and girls, ladies and men. Order the 1961 display and package assortments.

#### MODELS INCLUDE

9000 Baltimore Oriole
9001 Goldfinch
9002 Bluebird
9003 Scarlet Tanager
9004 Woodpecker
9005 Robin
9006 Parakeet
9007 Cardinal
9009 Barn Swallow

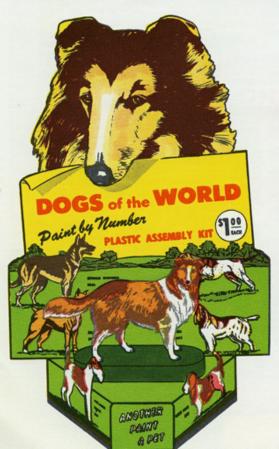
9010 Canary 9011 Bohemian Waxwing 9012 Painted Bunting 9013 Hooded Warbler 9016 Kinglet 9100 Blue Jay 9101 Hoopoe 9200 Parrot

9201 Owl

European Goldfinch Meadowlark

Ruby Throated Hummingbird





## DOGS of the WORLD

Another BACHMANN BROS. paint-a-pet series, scaled to collector's size, all models have kennel club realism, and are shipped complete with paint, painting fluid, and base for mounting and display—

#### MODELS INCLUDE

8000 Collie 8001 Wire Haired Terrier 8002 Basset Hound 8003 Cocker Spaniel

8004 Boxer

8005 German Shepherd

8006 Pointer

8007 Standard Poodle

8008 Dalmatian

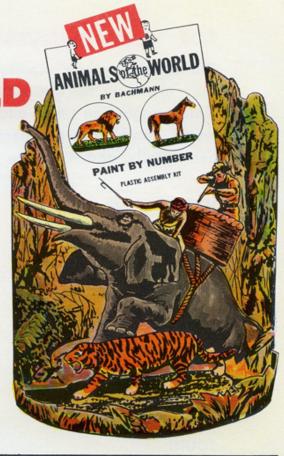
8009 St. Bernard

ANIMALS of the WORLD

Bachmann's latest addition to their Paint-by-Number series: Life-like in appearance and once again offering the complete kit.

7100 Tiger 7101 Lion 7102 Squirrel Monkey

7102 Squirrel Monkey 7200 Morgan Horse 7103 Panda
7201 Cow & Calf
Zebra
Deer & Fawn
Leopard





## BIRDS, DOGS, and ANIMALS of the WORLD

by BACHMANN—THE ORIGINATORS OF SNAP-FIT PLAS-TIC PAINT-BY-NUMBER MODELS. Offering the complete kit in an assortment of over 26 different BIRDS, DOGS and ANIMALS OF THE WORLD.

Pictured here is THE NEW BACHMANN FLOOR STAND which contains 26 different models on a beautiful and sturdy wood grain corrugated merchandiser. Ideally suited for all types of outlets. ORDER your supply today.

Retail Value—\$145.55

#### FOR YOUR CONVENIENCE

Our representatives maintain offices and showrooms throughout the country. They are there for our mutual benefit. They will gladly provide you with information regarding terms and prices, release dates on new items, shipping information, and other pertinent facts on any of our products. Visits will be made periodically, and we invite you to take advantage of the services they offer.

#### **NEW ENGLAND**

Robt. W. Burns Co. 319 A Street Boston 6, Mass.

#### EAST

Alterman-Price Co. 200 Fifth Ave., Rm. 854 New York 10, N. Y. Waterfield & Brett Bruce and Clement Rds. Oreland, Pa.

#### SOUTH

P. O. Box 2056 Greensboro, N. C. Frank J. Reynolds P. O. Box 76 Mandarin, Fla.

George King

#### MID WEST

Jay B. Kanter & Co.
3471 Fairmount Blvd.
Cleveland 18, Ohio
Arnold B. Coleman Co.
1488 Merchandise Mart Plaza
Chicago 54, III.
Robert P. Ingram Co.
502 Merchandise Mart
Kansas City, Mo.
Lyle F. Buchanan & Co.
922 ½ W. Excelsior Blvd.

#### WEST

\*Wylie F. Brown 626 N. Hoover St. Los Angeles, Calif.

Hopkins, Minn.

DISTRIBUTOR

<sup>\*</sup> West Coast warehouse